

SONG SUMMIT

19-21 JUNE 2010

VIVID SYDNEY
A FESTIVAL OF LIGHT, MUSIC & IDEAS

Australian Music Identities Launch a Record Attempt for THE WORLD'S LONGEST SONG

June 18th 2010 - Sydney, AUSTRALIA - **Song Summit**, a major creative, business development and networking event for the music industry kicks off tomorrow at the Sydney Convention Center and to celebrate, colourful TV, Radio & Music identity **Chit Chat Von Loopin Stab** will launch the record attempt for *The World's Longest Song* (with the most co-writers) at the opening night party.

Song Summit 2010 is presented by APRA|AMCOS and NSW Government through Events NSW as part of Vivid Sydney (27th May – 21st June).

Chit Chat says, "This World Record Attempt is a great way to draw attention to those at the coal face. The Songwriters. Who aren't always the face you see on the TV or the voice you hear on the radio. But who need their name in a big book. Also, attempting this appeals to my work ethic; since this is a World Record that doesn't even exist yet!"

The song will be on the theme of *Songwriting* and delegates of the 3-day conference, which is dedicated to the art & craft of songwriting, will have the chance to input their own rhyming couplet while there. Members of the public will also be invited to input via the Song Summit website

www.songsummit.com.au/worldslongestsong.htm for a period of 1 week following the summit.

The song aims to chart the course – the highs and lows – of all music creators. Following the close of submissions, curator **Chit Chat**, along with **Katie Noonan** and other notable guests will take the lines and lay them to music – how this will turn out is anyone's guess!

Anyone taking part in this World Record Attempt will be credited as a co-writer. Any royalties or other income earned by this song will be donated to the charity **Nordoff-Robbins Music Therapy Australia Ltd***.

The Nordoff-Robbins Music Therapy Australia Ltd (NRMTA) was founded in 1984 to promote and develop the understanding, training and practice of creative music therapy.

There is currently no official world record for the longest song.

For more information please contact Sophie Paterson on Sophiepaterson@frankpr.com.au or (02) 8202 0555.

* For full terms & conditions please see www.songsummit.com.au/worldslongestsong.htm



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Notes to Editors

About Song Summit Sydney:

- Song Summit Sydney will be held from 19 – 21 June at the Sydney Convention Centre.
- APRA|AMCOS and NSW Government through Events NSW are proud to present Song Summit 2010 as part of Vivid Sydney: a festival of light, music and ideas running from 27 May – 21 June. www.vividsydney.com.au
- The event includes a conference programme, Music Market and Song Summit LIVE.
- Over 800 songwriters, composers, music publishers and other music industry professionals are expected to attend the event.
- It will span a **range of music genres** and each facet of the music life-cycle from inspiration and creation through to marketing and distribution. It will cover both the art and the business of original music-making.
- The **conference programme** will feature more than 35 presentations, panel discussions and workshops featuring celebrated creators and recognised industry experts from Australia and abroad. Topics will include the art of song-writing, new technologies, copyright, publishing, music licensing and international perspectives.
- The **Music Market** will feature representatives from international and national music organisations, music retailers, distributors, merchandisers, manufacturers, venue owners, recording studios, music education institutions, technology companies, record companies and music publishers.
- **Song Summit LIVE** will include local and international singer/ songwriters, and will run throughout the entire event. Performers will be handpicked by a panel of industry representatives and music peers and are sure to deliver a dynamic and inspiring range of performances.
- Song Summit promotes sustainable events.

About APRA|AMCOS:

APRA|AMCOS' joint objective is to ensure composers/songwriters and publishers are rewarded whenever, and wherever, their musical works are played, performed or reproduced **and** help Australian & New Zealand music consumers get access to the world's musical repertoire.

The **Australasian Performing Right Association Limited (APRA)** was established in 1926 and now administers the performing and communication rights of 60,000+ composer, songwriter and music publisher members in Australia and New Zealand. Public performances of music include music used in pubs, clubs, fitness centres, shops, cinemas, festivals, whether performed live, on CDs or played on the radio or television. Communication of music covers music used for music on hold, music accessed over the internet or used by television or radio broadcasters.

The **Australasian Mechanical Copyright Owners Society (AMCOS)** collects and distributes mechanical royalties for the reproduction of its members' musical works for many different purposes. These include the manufacture of CDs, music videos and DVDs, the sale of mobile phone ringtones and digital downloads, the use of production music and the making of radio and television programmes. Since 1997, APRA has managed the day-to-day operations of the AMCOS business.

** For full terms & conditions please see www.songsummit.com.au/worldslongestsong.htm*

