

SONG SUMMIT

19-21 JUNE 2010

VIVID SYDNEY
A FESTIVAL OF LIGHT, MUSIC & IDEAS

Song Summit 2010

Sustainability Policy

Value Statement:

1. APRA|AMCOS has undertaken to develop a sustainability policy for Song Summit 2010.
2. APRA|AMCOS believes that this policy will serve to formalise an intent to improve upon current sustainability performances and to set objectives and achievable targets for the event.
3. It is vitally important that all businesses – Local, State, International and both large and small – consider their impact on the environment. APRA|AMCOS is no different. When considering our environmental impact we must look at our resource consumption and the entire waste lifecycle of the products we use both within our office and the broader community when hosting events. Our intention is to provide event management in such ways as to minimise the negative impacts to our environment. We recognise that the event management of Song Summit can have positive long term impacts to social environmental and economic factors.

Commitment:

1. APRA|AMCOS is committed to providing an open and transparent picture of our performance.
2. APRA|AMCOS intends to engage with our stakeholders, employees and key suppliers to communicate all environmental and sustainability policies developed to encourage sustainable improvements with the pre planning and overall execution of this event.
3. APRA|AMCOS demonstrates our commitment to the principles of sustainable event production by reporting privately on environmental, social and economic indicators. These indicators are captured and measure by SEMS (Sustainable Event Management System).
4. Our commitment to sustainable event management extends to:
 - a. The supply chain for Song Summit 2010 both product and service providers
 - b. The full event life cycle from planning implementation final evaluation and review
 - c. Providing education and communicating to those within APRA as well as those we work with of the importance of best practice in sustainable event management.

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Objectives:

APRA|AMCOS is committed to achieving the following outcomes at this event;

- Reduce, recycle, reuse and reconsider all aspects where possible during the pre planning, procurement and execution of this event;
- Reducing the amount of energy used;
- Implementing energy efficiency strategies;
- Implementing energy efficiency strategies and measuring the energy used;
- Implementing waste minimisation and measuring the amount of waste used;
- Implementing travel reduction strategies and measuring travel to and from the event;
- Implementing the following sustainable (social, economic, environmental) initiatives at this event.

Targets

APRA|AMCOS has set the following achievable targets so as to produce a more sustainable event and to reduce the total ecological footprint of the event.

- To achieve our sustainability policy objectives;
- To reduce the carbon footprint of the event;
- To reduce the waste produced at the event that is sent to landfill;
- To benefit the local or host community;
- To improve production and resource efficiencies;
- To reduce the total eco-footprint of the event;
- To measure the carbon footprint of the event.

Action Plan:

To ensure our sustainability objectives are implemented and data is captured so as to report on targets, the event will implement SEMS. The captured data allows.

APRA|AMCOS to set sustainability reduction targets for future events.

View and Update:

We will periodically review our sustainability policy. Refinement to the policy will be made subject to practical experience and knowledge gained from the implementation of sustainability initiatives across the event production, to which it refers.